

SOUTH OHIO



Society of
Women Engineers

ASPIRE • ADVANCE • ACHIEVE

Message from South Ohio SWE President Karla Tankersley

It's summertime!

We have had quite a fantastic year. Many of us work on teams in all walks of life – work, home and in our communities. The best teams learn to how to improve and make time stop to celebrate success. As your Leadership Team for South Ohio SWE, we have taken the time to reflect on the past year to learn what works and what doesn't work for us. I'm also very happy to share with each of you that we are planning our first annual Year-End Celebration. This will truly be an event like no other. We will all take time to pause together, to celebrate being technical women, volunteers and members of our great society. I heard a saying that has really stayed with me this

year. "Don't let what is urgent, get in the way of what's important". This saying comes from Rob Savage, COO of Taco Bell, Board Member at YUM Foods, and an Ohio State, Industrial Engineering alumni. It's tough sometimes to juggle all of our urgent activities, but let's celebrate how important it SWE is to us. SWE is there for us and continues to support us through our transitions. We will soon be launching off into our planning as we transition into 2010. You have my commitment that we will plan quality programs and events that support our vision and mission for SWE. Now more than ever, we need to hear your voice. Please take a moment and visit our website and complete our membership survey on



the home page. We need your precious feedback of what you need and expect from us. **Remember; keep your career red hot and your temperature cool.** We are all there, right behind you!

Summer/Fall 2010 Upcoming Events - Join Us!!

June

No planned events — Enjoy your graduation and wedding celebrations!

July

14 University of Dayton—Dinner with an Engineer

23 South Ohio SWE Year-end Celebration

November

3 - 6 SWE National Conference, Orlando, FL

See www.southohioswe.org

for times and locations, to renew your membership, or to get involved!

2010/2011 South Ohio Board

President:	Karla Tankersley	southohio.swe.pres@gmail.com
Vice President:	Margaret Adriatico	southohio.swe.vp@gmail.com
Secretary:	Stephanie Salas-Snyder	southohio.swe.sec@gmail.com
Treasurer:	Michelle Witherspoon	southohio.swe.treas@gmail.com
Section Rep:	Michele Eidam	southohio.swe.cor@gmail.com

SWE Mission
Stimulate women to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, demonstrate the value of diversity.

2010/2011 Collegiate Liaisons and Committee Chairs

Collegiate Liaisons:

Alison Haskins, Miami	southohio.swe.miami@gmail.com
Emiliee Wheeler, Cedarville	southohio.swe.cedarville@gmail.com
Dr. Misty Blue, Wright State	southohio.swe.wright.state@gmail.com
Anita Todd, U of Cincinnati	southohio.swe.uc@gmail.com
Margaret Adriatico, U of Cincinnati	southohio.swe.uc@gmail.com
Dr. Kimberly Richards, Cincinnati State	southohio.swe.cs@gmail.com
Linda Pohlgeers, Cincinnati State	southohio.swe.cs@gmail.com

We will be seeking committee chairs and committee members for the following SWE South Ohio committees:

(E-mail a current board member if interested)

Membership:	southohio.swe.mem@gmail.com
Communications:	southohio.swe.com@gmail.com
HS Outreach:	southohio.swe.HSoutreach@gmail.com
Engineering Week:	southohio.swe.Eweek@gmail.com
Elementary/Middle School/Girl Scout Outreach:	
Professional Development:	southohio.swe.pd@gmail.com
Social/Networking:	southohio.swe.social@gmail.com
Dayton Representative:	southohio.swe.daytonrep@gmail.com
National Conference:	southohio.swe.natl@gmail.com

More information to come!



SWE Wants You to Get Involved!
Contact an officer or committee chair!
We are looking to pull in some new, interested and enthusiastic members!





Friday, July 23, 2010

Metropolitan Club

50 E. Rivercenter Blvd.

Covington KY

6:30 P.M.

Hors d'oevres & Cocktails

7:30 P.M

Dinner & Dessert

9:00 PM

Awards & Recognition

CLICK HERE TO REGISTER

and for more information

South Ohio SWE Outreach

Most Successful Year

Thank you to Sheri Smith for taking the lead on our SWE Outreach activities this year. Sheri's efforts lead to a significant increase in high school visits, allowing South Ohio SWE to reach more than 250 students regionally.

We held our second annual "Introduce a Girl to Engineering" day at Mason High School.

On the college level, we had our first ever "Speed Mentoring" event, drawing almost 50 students to University of Dayton to talk with engineering mentors.

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"Annual Report: This year we made great strides by doubling the number of women in Engineering"

Judy Simmons Scholarship Fund—Seeking Donations



SWE South Ohio is proud to announce our Judy Simmons Scholarship Fund. Judy was a co-founder of the SWE South Ohio Section and been a long standing SWE Region G Treasurer. Judy's legacy lives on with this fund to support scholarships for local women engineering students. Each year a committee will select one or more students to receive a scholarship to help support the costs of books or tuition.

To donate, please go to: <http://www.southohioswe.org/simmons-scholarship-fund/>

South Ohio SWE Member News



Congratulations to **Rachel Marker**, for her promotion to level two engineer "Senior Survivability Engineer" at BAE Systems. Her role as a metallurgist is to develop armor solutions for wheeled military vehicles .

Rachel was also recently engaged to Austin Lubbers.

Congratulations to **Karla Tankersley**, Industrial Engineer, End-to-end Process Improvement, The Kroger Company for being named one of *Progressive Grocer* magazine's the top women in the grocery industry.



Sarah Kronenberger has accepted a new position as the Compliance Leader for the Product Integration Center at GE Aviation. She will be managing the compliance risk assessment and risk abatement strategies in a high tech environment for a team of 450 engineers in Evendale, Ohio and Lynn, Massachusetts. Sarah's new responsibilities will include strengthening compliance in the areas of export and intellectual property, as well as workplace interactions.

Good luck to **Katie Hubert** as she starts her MSIE at Georgia Tech this fall through their online program. She graduated from Purdue in 2005 with a BSIE from Purdue University and currently works as an Industrial Engineer for The Kroger Company.



Congratulations to **Sheri Smith** on her recent wedding to Jeff Campbell.



Congratulations to **Shannon Wiehe** on her recent wedding to Louie Ratterman.



Congratulations to **Michelle Witherspoon** on the birth of her beautiful baby boy— Isaiah

2009/2010 AWESOME SOUTH OHIO SWE YEAR



GE Engineers at the SWE National Conference, Long Beach, CA

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Sherry Roth and Margaret Adriatico, SWE Golf Outing



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Anita Todd, Stephanie Salas-Snyder, Jessie Gmeinder, and Margaret Adriatico at the SWE Region G Conference, Lexington, KY



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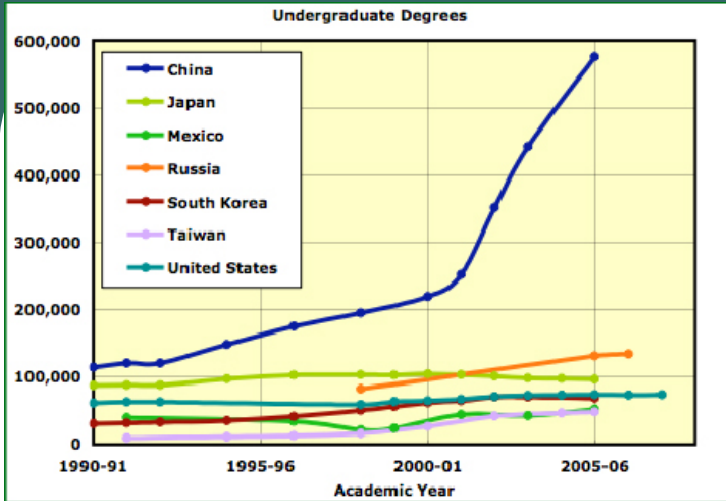
Michelle Witherspoon and Megan Cloughesy at the September SWE membership meeting.

South Ohio SWE Premiere Event Innovation!

45 people attend our Signature Professional Development event on Saturday, April 14th at the Cincinnati Marriott North. This event was an Innovation Seminar organized by our professional development chair, Jessie Gmeinder. We had very positive feedback for the seminar. One participant traveled all the way from Florida to join us. Our Keynote Speaker was Brett Bonner, Director Research and Development for The Kroger Company. Our morning workshop was facilitated by Doug Brownstone of Eureka Ranch. He was our highest rated facilitator and led a rousing brainstorming activity. This was followed by a Connection lunch where folks were encouraged to mingle and meet other participants. Tom Hortel & Jim Sinclair of Zenovate facilitated our afternoon workshop. It was a positive and productive experience for all involved.



From left to Right, Doug Brownstone, Brett Bonner, Jessie Gmeinder, Tom Hortel, & Jim Sinclair



Global Explosion of Engineering Degrees

From Engineering Trends at <http://www.engtrends.com>

	MS Enrollment (FT+PT)	MS Degrees
Fall 2004	87,914	
2004 – 2005		40,550
Fall 2005	82,647	
2005 – 2006		39,015
Fall 2006	83,435	
2006 – 2007		36,983
Fall 2007	89,573	
2007 – 2008		38,986
Fall 2008	92,815	
2008 – 2009		41,632
Fall 2009	99,387	

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Engineering MS Enrollment Up

7% increase from Fall 2008

From [ASEE Connections](#)

Corporate Sponsorships – New sponsorship program is underway

- Support the professional development and growth of women engineers locally
- Contribute to engineering outreach efforts by SWE for local K-12 students
- Have your corporation recognized for its efforts in supporting women in engineering
- Gain corporate visibility within the SWE community locally
- Different levels of sponsorship available

Contact Karla Tankersley, SWE President at southohio.swe.pres@gmail.com if interested

Thank you to our 2009/2010 sponsors:

The Kroger Company
Booz Allen Hamilton

General Electric
MillerCoors

Don't forget to renew your membership!

Do you have any family or friends who would be interested? Get them involved! SWE South Ohio has something for everyone.

www.southohioswe.org