

# SOUTH OHIO



Society of  
Women Engineers

ASPIRE • ADVANCE • ACHIEVE

## Happy New Year to all our Members and Friends

It's been an exciting year for our section. What is more exciting for us is that we have really just begun. Within the next few months we are very proud to be bringing quality outreach events to several local schools and providing our membership with the best professional development opportunities in our area. Perhaps you remember how you first learned about engineering. Maybe it was from a member of your family, a teacher at school or a visit to a college. That memory lasts today in your role as an engineer in society. Now is the opportunity to give back and share your experience, knowledge and expertise with tomorrow's engineers. If you can break away for a half day of service, I urge you to contact our Outreach Chair. Now more than ever, our workplace is about new beginnings, renewal, and reinvention – innovation.

In your career, it's never been more important to be more than "current" but to be the "game-changer", the Innovator. We are committed to bringing our members the best in professional development to move you from where you are today, to a new way of thinking. Stay tuned for more details from our Professional Development Chair. Last, I would like to sincerely thank all of our members for your continuous participation and enthusiasm. No other organization supports technical and engineering women from sunrise to sunset. This was made apparent to me when we lost a precious member of our section, Judy Simmons. Judy was truly a leader of innovation, she patented Dish Detergent! But Judy was a good friend, mentor, volunteer and Founder of our section. I was very proud to see the many members of



**South Ohio SWE  
President Karla Tankersley**

SWE who came out for Judy and stood together to honor her memory. You see, SWE is not just a professional organization. It really is a sisterhood, a bond that lasts. Let's all take advantage of what this organization has to offer.

## Spring 2010 Upcoming Events— Join Us!!

### February

27 Introduce a Girl to Engineering, Mason High School

### March

5-7 Region G Conference, University of Kentucky, Lexington, KY

13 Take Apart a Toaster Day, University of Cincinnati,

18 General Meeting, MillerCoors, Trenton, OH

### April

10 Signature Professional Development Event, Innovation Seminar, West Chester, OH

### May

7 SWE Golf Outing, Glenview Golf Course, Glendale, OH

See [www.swe.org/regiong/southohio](http://www.swe.org/regiong/southohio)

for times and locations, to renew your membership, or to get involved!

## 2009/2010 South Ohio Board

<b>President:</b>	Karla Tankersley	southohio.swe.pres@gmail.com
<b>Vice President:</b>	Sarah Kronenberger	southohio.swe.vp@gmail.com
<b>Secretary:</b>	Caroline Key	southohio.swe.sec@gmail.com
<b>Treasurer:</b>	Michelle Witherspoon	southohio.swe.treas@gmail.com
<b>Section Rep:</b>	Christin Rauche	southohio.swe.cor@gmail.com

## 2009/2010 Committee Chairs

<b>Membership:</b>	Anita Todd	southohio.swe.mem@gmail.com
<b>Communications:</b>	Katie Nowicki	southohio.swe.com@gmail.com
<b>Social/Networking:</b>	Margaret Adriatico	southohio.swe.social@gmail.com
<b>Professional Development:</b>	Jessie Gmeinder	southohio.swe.pd@gmail.com
<b>HS Outreach:</b>	Sheri Smith	southohio.swe.HSoutreach@gmail.com
<b>Engineering Week:</b>	Christine Gimbel	southohio.swe.Eweek@gmail.com
<b>Elementary/Middle School/Girl Scout Outreach:</b>		open (volunteer if interested!)
<b>Dayton Representative:</b>	Stephanie Salas-Snyder	southohio.swe.daytonrep@gmail.com
<b>National Conference:</b>	Sherry Roth	southohio.swe.natl@gmail.com

### Collegiate Liaison:

Alison Haskins, Miami	southohio.swe.miami@gmail.com
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Linda Pohlgeers, Cincinnati State	southohio.swe.cs@gmail.com

### SWE Mission

Stimulate women to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, demonstrate the value of diversity.



SWE Wants You to Get Involved!  
Contact an officer or committee chair!  
We are looking to pull in some new,  
interested and enthusiastic members!



THANK YOU TO OUR CORPORATE SPONSORS:

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## In Fond Memory of JUDITH (JUDY) ANN SIMMONS

Judy, age 66, passed away January 10, 2010, at her home in Springdale (Cincinnati), Ohio. Her memorial service was Saturday, January 23, 2010, 2:00 PM, at Vorhis and Ryan Funeral Home, Springdale, Ohio.

Judith "Judy" Ann (nee Kuss). Beloved wife of the late Robert C. Simmons. Devoted mother of Ann Elizabeth Simmons (Erik Seligman) and Paul Edward Simmons. Loving grandmother of Sonia S. Seligman. Dear daughter of the late Rudolph and Elizabeth Kuss of Wauwatosa, WI. Cherished sister of Kathryn Kuss and the late Rudolph G. Kuss (Lynn). Caring aunt of Rudolph J. Kuss and Kristen Kennelly. Also survived by numerous loved ones.

Judy was a stalwart supporter of SWE, and an active member for nearly 40 years. She was a founding member of SWE South Ohio when it received its charter in July 1973. Judy chaired the 1977 SWE Convention in Cincinnati which changed the focus of SWE National Conferences from technical sessions and tours to Professional Development. She served in nearly every Section office, on committees at the region and national level, was a past Trustee for National SWE, and was the Region G Treasurer for the last 23 years. Judy was a life member and was elevated to Fellow in 1992 for her contributions to SWE.



A 1965 graduate of Purdue, Judy held two patents from her work as a chemical engineer for Procter and Gamble. She later worked for Tencon, an environmental testing company.

Judy was a perennial at the SWE National Conferences and Regional Conferences and several times was an alternate to the Council of Representatives. She traveled with her family and they saw a lot of the country, criss-crossing to the next host city. Her daughter, Ann, said the family was disappointed when the National Conference moved from mid-summer to the fall schedule, and the long family vacations were no longer possible.

Judy had a wide range of interests and activities, serving on committees in her hometown and working the polls on election day. She indulged her love of speed with her Boxster and met with other Porsche enthusiasts at rallies. Her retirement allowed her more time for golfing, dancing, bridge, and travel. In November, Judy and her son, Paul, visited Hawaii where, among other activities, they also went snorkeling, kayaking, and ziplining.

Judy was vibrant and outgoing, and loved meeting new people and seeing old friends. Her stories about being a woman engineer in the 1960's and 1970's were a reminder of how tough it could be and why SWE is still relevant.

Memorial contributions may be made to Society of Women Engineers, Judy Simmons Scholarship Fund, c/o Any Fifth Third Bank or mail to Society of Women Engineers, Judy Simmons Scholarship Fund, c/o Karla Tankersley, 8009 State Road, Cincinnati, OH 45255

or In Memory of Judith Simmons (her degree was BS Chemical Engineering 1965), Purdue University, Attention: Women in Engineering Programs, University Development Office, Dick & Sandy Dauch Alumni Center Room 3140, 403 West Wood Street, West Lafayette, IN 47907.

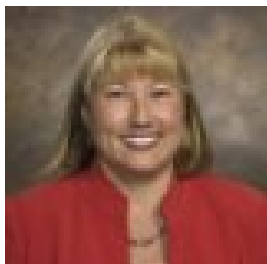
## South Ohio SWE Member News



Amanda Wilson recently made the transition from the Process Improvement Engineering world to Merchandising at The Kroger Co. Merchandising at Kroger is great and there's so much to learn about the department that drives what you see on sale and for sale in your Kroger. In her role as a Health and Beauty Care buyer, she uses her engineering skills and supply chain background to make decisions around inventory that help keep overall costs low yet still deliver great service to the stores and customers!



Laura Studaway is a new Manager of Corporate Strategic Sourcing at The Kroger Co. In this position, Laura is responsible for procurement-related strategic sourcing activities of major Enterprise-wide purchasing and service agreements to reduce capital and expense spending. Laura is responsible for several categories under the non-foods umbrella ranging from book and magazine fixtures to pharmacy millwork, floral millwork, general merchandise millwork, and European style checkout lanes. In this role, Laura will work across many divisions and departments in the Kroger Co. including operations, merchandising, jewelry, convenience stores, logistics, and manufacturing. Laura is also working towards her MBA at Xavier University.



Karen Tate has recently been recognized from the Project Management Institute (PMI) as a Fellow. The Fellow is the highest and most prestigious honor awarded by this professional organization. Karen is a Lifetime member of SWE and is a very successful entrepreneur. Karen is Owner, Founder and President of The Griffin-Tate Group, author of five books on project management

### Corporate Sponsorships

#### New Sponsorship Program is Underway

- Support the professional development and growth of women engineers locally
- Contribute to engineering outreach efforts by SWE for local K-12 students
- Have your corporation recognized for supporting women in engineering
- Gain corporate visibility within the SWE community locally
- Different levels of sponsorship available

Contact Karla Tankersley, SWE President  
at [southohio.swe.pres@gmail.com](mailto:southohio.swe.pres@gmail.com) if interested

