



Society of Women Engineers

South Ohio
2010 Corporate Sponsorship Program

“Innovation for the Future”



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What is SWE?

The Society of Women Engineers is a national non-profit 501.3c organization dedicated to the need for women engineers and encouraging young women to consider an engineering education

- Founded in 1950
- Over 9,000 members, from over 100 professional sections & Members At Large (MALs)
- Over 11,000 collegiate members at over 320 engineering schools

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SWE Mission

- Stimulate women to achieve full potential in careers as engineers and leaders
- Expand the image of the engineering profession as a positive force in improving the quality of life
- Demonstrate the value of diversity.
- Inform young women, their parents, counselors, and the general public, of the qualifications and achievements of women engineers and the opportunities open to them.
- Serve as a center of information on women in engineering.
- Encourage women engineers to attain high levels of education and professional achievement.

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SOCIETY OF WOMEN ENGINEERS

South Ohio SWE



- SWE has 10 **Regions** throughout the US and International
- **Ohio**, Kentucky, West Virginia and Pennsylvania are within **Region G**
- **Cincinnati & Dayton**, Ohio is the South Ohio Section
- We are 100 members strong and growing

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SOCIETY OF WOMEN ENGINEERS

South Ohio Vision

*Be the Strategic Source for women engineers
for Professional Development, K-12
Outreach, and Work/Life Balance*



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Source Working Mother Magazine



SOCIETY OF WOMEN ENGINEERS

About South Ohio SWE

Nominated for two National Awards for
Professional Development Programming
and K-12 Outreach

Membership growth of 14% from
2007 – 2008





South Ohio 2009-10 Goals

- Continue to grow our membership
- Provide outstanding events for members
 - Social Events
 - Professional Development
 - General Meetings
 - K-12 Outreach
- Attract National Conference 2014 to Cincinnati
- Gain nomination for National SWE Awards

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Corporate Sponsorship

- **Support** the development and growth of women engineers
- **Networking** opportunities for women engineers
- **Inspire** K-12 students to seek engineering as a career opportunity
- **Promote** communication & awareness of SWE
- **Recruit** from a talented group of engineers

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Aspire Sponsorship

- Annual Commitment of \$500+
- Recognition on South Ohio SWE Website and promotional materials
- Fully sponsor a quality K-12 outreach event in the local community
- Opportunity for your engineers to participate in the outreach event

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SOCIETY OF WOMEN ENGINEERS

Advancer Sponsorship

- Annual Commitment of \$ 1,000+
- Sponsorship of a South Ohio SWE Premiere Event for Professional Development
- Recognition and publication in our Quarterly Newsletter
- All support from Aspire Sponsorship

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Achiever Sponsorship

- Annual Commitment of \$ 5,000+
- SWE National Corporate Sponsor benefits*
- Recognition at all South Ohio SWE Events, Publications and Programs
- Engagement and participation at all South Ohio Events and Meetings
- Advance/Aspire benefits

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SOCIETY OF WOMEN ENGINEERS

Ally Sponsorship

- Individual Gifts of \$100+ from supporters who share our passion and commitment to women in engineering
- Support for Event throughout the year
- Scholarships for local engineering talent





Society of
Women Engineers

Appendix



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Benefits of Membership

- National and Regional Conferences
- Member discount for National Conference Registration
- Diversity Training, Career Planning & Professional Development
- Free SWE Webinars accessible 24/7
- Award-winning SWE Magazine
- Networking
- K-12 Outreach

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Contacts

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- SWE Headquarters:
 - <http://societyofwomenengineers.swe.org/>
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- Online Version of SWE Magazine:
 - <http://www.nxtbook.com/nxtbooks/swe/fall08/>

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SOCIETY OF WOMEN ENGINEERS

Benefits of National Sponsorship

- Support the retention and advancement of women engineers in your organization.
- Showcase your organization as a diversity advocate.
- Join SWE in the pursuit of its mission.
- Nine individual SWE memberships for employees.
- Three registrations to the SWE National Conference held each fall for three of the employees you nominate for membership.
- Corporate Member Newsletter.
- SWE national awards information and authorization for corporate contact to “sign” nomination packages for employees as an alternative to a SWE section officer.
- A complimentary subscription to *SWE*, the Society’s magazine, addressed to SWE’s corporate contacts.
- Visibility as a Corporate Member of SWE, including listing on SWE’s website, in the annual conference issue of SWE Magazine and in SWE’s annual report.
- One free 60-day online posting (valued at \$250.00) on SWE’s Career Center.

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